



WHO WE ARE

AGE-u-cate Training Institute's global footprint and unique niche of delivering highly effective, experiential aging and dementia care training are dynamically growing to meet the fast-changing needs of the aging world.

Our team of passionate, like-minded professionals is committed to igniting change for aging service providers, empowering them to improve the lives of older adults while supporting and educating those who care for them. AGE-u-cate delivers training that transforms attitudes and actions.

**WE DELIVER
SOLUTIONS THAT
IGNITE CHANGE**

**OVER 1.6 MILLION
IMPACTED SINCE 2015**

OUR STORY

Decades ago, our CEO and founder, Pam Brandon encountered the complex challenges of caring for her aging parents. AGE-u-cate Training Institute was born from the lessons learned and her unwavering commitment to ensuring her parents' highest quality of care and life.

OUR VALUES

- Bold and Innovative Ideas Drive Change
- Kindness, Empathy, and Understanding Matter
- Exceptional Client Care Builds Meaningful Partnerships
- Authentic Communication Creates Trust
- Do the Right Thing for the Right Reasons
- Synergy Translates to Amazing Results
- Giving up Is Not an Option



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Igniting Change Through Education

**TRANSFORMING
ATTITUDES AND ACTIONS**



EDUCATION & TRAINING PROGRAMS

Dementia Live®

A high-impact, dementia simulation experience that immerses participants into life with dementia resulting in a deeper understanding of what it's like to live with cognitive impairment and sensory change.

Compassionate Touch®

An approach combining skilled touch and specialized communication to elevate the benefits of human connection as well as prevent stress reactions for all elders and people living with dementia.

REVEAL Aging

One-hour microlearning courses focused on elevating quality of life and delivered in a self-paced training program. It's easy, affordable, and impactful!



ENGAGEMENT PROGRAMMING SOLUTIONS

Reading2Connect®

An elder-directed, Montessori-based program that provides staff training and specialized reading materials to engage elders of all abilities.

Intergenerational Arts Programming For People Living with Dementia

Adapted from the Opening Minds through Art (OMA) training program which certifies volunteers to implement OMA in long-term care settings, this 2-hour certificate course teaches core principles of the program. Learners are equipped with foundational tools necessary to engage and interact with people living with dementia through arts-based programming modalities.

Flashback™

An interactive reminiscing activity that draws on the power of everyday items from the past to ignite the senses, evoke memories, and change relationships from employees and those living with dementia



FUNDING FOR CERTIFIED NURSING FACILITIES

The Civil Monetary Penalty Grant (CMP) program is administered through the Centers for Medicare and Medicaid Services. Grant funds are available for certified long-term care facilities. These funds may be used for our programs and initiatives to protect and promote quality of care and quality of life for your residents. AGE-u-cate's programs are delivered in a self-paced training environment at no cost to your community.

How we can help:

- Guide you through the CMP application process
- Assist you with accessing funds
- Provide accurately written narrative for project request
- Work with your personnel to clearly define the project budget
- Consult with your leadership team for multi-site/multi-state application procedures